

Welcome to KEER2014 - an European Approach

The KEER2014 is the 5th event in a conference series initialized by the Japan Society of Kansei Engineering (JSKE). The KEER2014 is jointly organized by the JSKE, by the Taiwan Institute of Kansei (TIK), and by Linköping University (LiU), with the participation of the new European Kansei Group (EGK). It will be hosted by Linköping University in Linköping, Sweden.

Linköping University (LiU) was founded in 1968 and is now regarded as one of the leading universities in Sweden. LiU has been one of the first universities working with affective engineering in Europe in the early 1980ies. Since 1999, Kansei research has been a profound topic of research at LiU. Therefore, it is with great pleasure that LiU is inviting you to KEER2014 to celebrate together this long involvement in the Kansei community.

Conference scope

The scope of Kansei research is vast. Hence, in a spirit of interdisciplinary and intercultural sharing, the conference will attempt to engage on most facets of the areas in which Kansei research is carried out. The KEER2014 will therefore be the opportunity to shed light on the multiple disciplines of Kansei research.

Please visit www.keer2014.org for further and updated information about how to contribute.

Conference venue

LiU is a multi-faculty university where research and education are equally important. LiU has always been an innovator, creating new study programmes and new ways to tackle research problems. Innovation has become LIU's tradition.

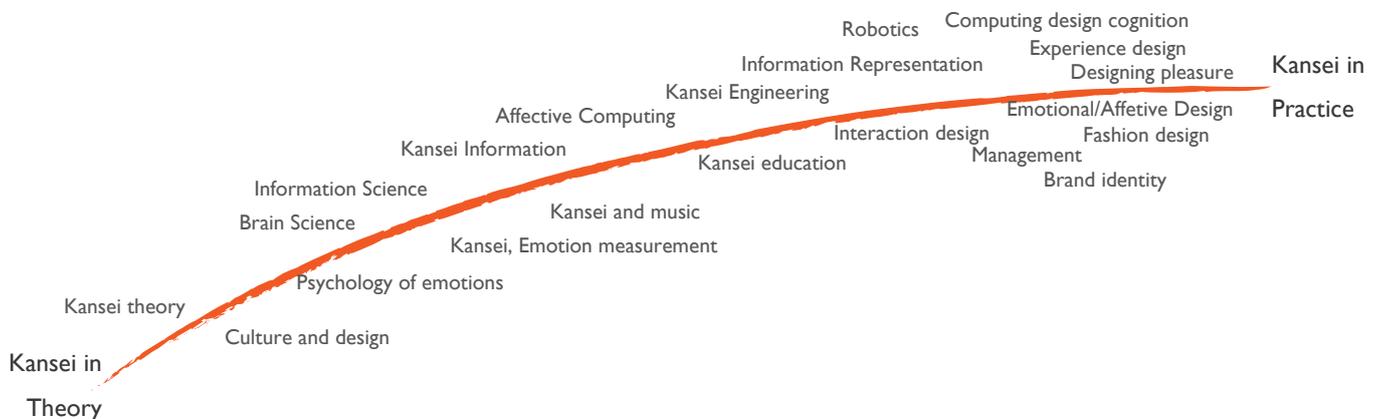
The conference will take place on the main campus Valla in Linköping. Research facilities, lecturing theaters and park areas are located along the 1km long "corso". Situated just 15 minutes by bus from the city center, it is in close proximity of all the main hotels, green parks for a moment of relaxation, shopping opportunities as well as historical sites such as the cathedral and the castle.

Important dates

Abstract submission deadline: 31 October 2013
Full paper submission deadline: 31 January 2014
Camera-ready paper submission: 1 May 2014

I hope seeing you in Sweden, at KEER2014!

*On behalf of the Organizational Committee,
Simon Schütte*



Japan Society of Kansei Engineering
日本感性工学会



Linköping University
INSTITUTE OF TECHNOLOGY



台灣感性學會
Taiwan Institute of Kansei