



ISASE2021

International Symposium on Affective Science and Engineering 2021

Online Academic Symposium on March 9 (Tue.), 2021

Co-hosted with the JSKE 16th Spring Academic Conference

Organized by International Society of
Affective Science and Engineering



Japan Society of Kansei Engineering
日本感性工学会

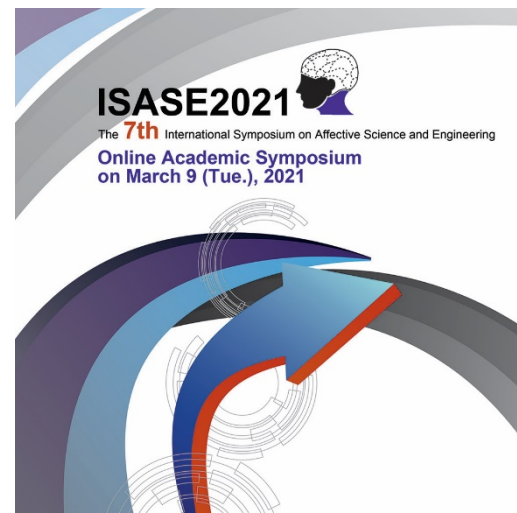
It is our great pleasure to welcome you to attend ISASE 2021 - the 7th International Symposium on Affective Science and Engineering on March 9 (Tue.), 2021. The main objective of the symposium is to bring together academics, engineers, manufacturers, and government officials to present and exchange knowledge, experience, results, and information related to the broad aspects of methodologies employed in affective science and engineering. Affective engineering is a new propelling technology that can enable us to bridge gaps between humans and systems. The scope of the symposium also covers all fields of advanced technology and science, manufacturing, production as well as design.

Online Symposium

This year's symposium will be held online, where real-time oral presentation sessions and live discussions will also be taking place.

This symposium is partnered with JSKE 16th Spring Academic Conference; participants registered to ISASE2021 will also be able to listen to keynotes and presentations from JSKE 16th Spring Academic Conference.

We warmly invite you to become a guest at our online symposium and help us promote the newest developments and ideas in our field.



Theme and Scope

Affective Engineering and Design research has been expected to assist progress of societies with various research fields such as engineering, economics, and psychology. The Workshop on Affective Engineering and Design aims at exploring ongoing efforts in the theory, design and application on a wide variety of research fields related to Affective Engineering. The workshop provides an opportunity for academic/industry researchers and professionals to share, exchange, and review recent advances on Affective Engineering research. Original contribution describing recent modeling, analysis, and experiment on Affective Engineering and Design with particular, but not exclusive, regard to:

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|-----------------------------------|-----------------------------|---------------------------|
| ✓ Affective Science & Engineering | ✓ Affective Design | ✓ Business Administration |
| ✓ Affective Information | ✓ Emotional Design | ✓ Soft Computing |
| ✓ Affective Robotics | ✓ UX Design | ✓ Brand Identity |
| ✓ Affective Education | ✓ Fashion Design & Business | ✓ Designing Pleasure |
| ✓ Affective Computing | ✓ Interface Design | ✓ Culture & Design |
| ✓ Affective Measurement | ✓ Interaction Design | ✓ Psychology of Cognition |
| ✓ Affective Marketing | ✓ Affective Innovation | ✓ Affective Ethnography |
| ✓ Affective Business | ✓ Affective Design Thinking | ✓ Big Data Treatment |

Important Dates

Paper submission Deadline:	January 13, 2021	January 20, 2021
Acceptance Notification:	January 27, 2021	February 3, 2021
Camera-Ready Submission:	February 24, 2021	

Submission Procedure

Papers must be submitted via the symposium web site is required. Submitted papers should be in the ISASE's format, and should contain up to 5 keywords. Papers will be evaluated for originality, significance, clarity, and soundness, and will be reviewed by at least two independent reviewers. The detailed submission procedure will be appeared in the web site.

Contact

JSKE Secretariat

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