



KEER2022 Diversities

KANSEI DIVERSITIES A MEDITERRANEAN EXPERIENCE

The Universitat Politècnica de Catalunya | BarcelonaTech and the Societies of the Kansei Engineering and Emotion Research (KEER) have the great pleasure to invite you to the KEER International Conference, in Barcelona, on September 5-8th, 2022. This conference gathers researchers, practitioners and industries from the world focusing on kansei research and development, and related topics. It is an open-minded, interdisciplinary, intercultural, friendly conference. It is therefore rather a welcoming conference, for people led by curiosity, new ideas, learning individuals, rather than selective one, while expecting international standard scientific quality of the proceedings. It aims to contribute to the progress of kansei knowledge and to the development of the kansei community in the world.

For this edition, the conference adopts a hybrid organization based on the experience gained throughout the past months of Covid-19 related sanitary conditions. We envision an onsite conference while ensuring the smooth running of the conference in case it must be online.

The hosting city, Barcelona, is bathed by the Mediterranean Sea. Since ancient times, the Mediterranean has been a link between the East and the West, between the South and the North, and a way to share knowledge, technology and skills among very diverse peoples and cultures. Therefore, this edition of KEER will revolve around the notion of **diversities**. **Diversities** of cultures, **diversities** of practices, **diversities** of perspectives, **diversities** of places, **diversities** of experiences. These **diversities** and their encounters are sources of richness. Understanding and experimenting with **diversities** in mind leads towards a greater comprehension of kansei. With this in mind, we hope discussion to encourage the consideration of **diversities** as an encounter, bringing us together on the topic of kansei.

Please consider submitting your research interests and your participation to KEER2022.

Looking forwards meeting you in Barcelona and/or online for a new world event around kansei.

Important dates

Abstract ~~15 February 2022~~ → **4 April 2022**

Desk notification **22 February 2022**

Full Paper/Short paper ~~04 April 2022~~ → **9 May 2022**

Notification of Acceptance **20 May 2022**

Final Camera-Ready Paper **03 July 2022**

Video presentation **17 July 2022**

Registration **17 July 2022**

Conference days the week of **5th September 2022**